

waterproof membranes

2010

*Trends and technical developments in the international
roofing and geomembrane liner industry*

SPECIAL OFFER:

Save €100*

if you register before
20th October 2010

30 November - 2 December 2010

Maritim Hotel, Cologne, Germany

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waterproof membranes

2010

30 November-2 December 2010
Maritim Hotel, Cologne, Germany

AMI's **Waterproof Membranes 2010** Conference is the place to network with top professionals from the waterproofing industry. This event provides a forum to debate the latest developments in membrane applications and production. The markets will be reviewed by an international panel of specialists.

There are a number of developments in the marketplace this year, with polymer material innovations for waterproofing. This includes new absorbent materials and the testing of barrier materials to limit VOC release in liners. Manufacturing technology is advancing to meet demands. In the MENA region there is a new plant for TPO and PVC membranes being set up in Bahrain.

Concerns for the environment are driving the industry, and this has led to the integration of solar technology into flat roofing systems, and studies of the overall environmental impact of new building projects.

Waterproof Membranes 2010 offers a meeting point for the industry to debate business trends and improvements in materials and properties. It provides a unique opportunity to network with the wide range of professionals who work with and produce membranes worldwide.

EARLY BIRD REGISTRATION OFFER

Register before 20th October 2010 and pay €890* saving €100* on the full price of €990*. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the welcome cocktail reception, lunch and refreshment breaks on both days, and a set of conference proceedings.

SPONSOR THIS EVENT

A variety of sponsorship opportunities are available at this conference to help to promote and enhance your company's products and services to this highly targeted international audience. Contact the conference hotline for further information.

CONFERENCE VENUE

Cologne was founded over 2,000 years ago and is a good place for dining out, cultural tours and shopping. The conference will take place at the Maritim Hotel, which is on the banks of the Rhine within walking distance of the old town and ancient cathedral.

* +19% German VAT

CONFERENCE HOTLINE

Contact: Clara Fontana, Conference Organiser
Tel: +44(0)117 924 9442
Fax: +44(0)117 311 1534
E-mail: cf@amiplastics.com
for further information about this event

See the latest programme and confirmed speakers at:
www.amiconferences.com

Tuesday 30th November 2010

17.00 Registration
18.00-19.30 Welcome Cocktail Reception

There are no conference sessions on this day

Wednesday 1st December 2010

08.00 Registration and welcome coffee
09.00 Opening announcements

MARKET OVERVIEW

- 09.10 **The market for membranes in construction**
Mr. Jon Nash, Head of Strategic Research,
AMI CONSULTING, United Kingdom
- 09.40 **The Russian market for roofing and waterproofing materials: what lies ahead?**
Mr. Iakov Zelmanovich, Director,
NTC "GIDROL-KROVLJA", Russia
- 10.10 **Single-ply waterproofing – greenfield projects in the Middle East: products & markets – strategies and challenges**
Mr. Bernard Weissenborn, Head of Project and Business Development,
POLARIS INTERNATIONAL W.L.L., Kingdom of Bahrain
- 10.40-11.10 Morning coffee


SESSION 1 – ENVIRONMENTAL ASPECTS

- 11.10 **Solar membrane technology – waterproof roofing and solar system installation in one step**
Mr. Bart van Ouytsel, VP Sales and Marketing EMEA,
SOLAR INTEGRATED TECHNOLOGIES GmbH, Germany
- 11.40 **Environmental building envelopes using polymeric membranes**
Mr. Ronan Brunton, International Business Director,
TRELLEBORG WATERPROOFING, United Kingdom

12.10-13.40 Lunch sponsored by:  **Davis-Standard**

SESSION 2 - MATERIALS AND MANUFACTURING

- 13.40 **Technologies available for "material cost reductions" when processing PE / PP blends of reinforced membrane**
Mr. Ken Piora, Fabric Product Specialist, Extrusion Coating Systems,
DAVIS-STANDARD LLC, CONVERTING SYSTEMS, United States
- 14.10 **TPO membranes: historical success, present value and future options**
Ms. Karen Janssens, Industry Manager Roofing and Geomembranes for Europe, AFME, Asia,
LYONDELLBASELL, Belgium
- 14.40 **Designing comfort and light – recent innovations from the world of foils and textiles**
Prof. Dr.-Ing. Jan Cremers, Director Technology,
HIGHTEX GmbH, Germany

15.10-15.40 Afternoon tea sponsored by:  **lyondellbasell**

- 15.40 **Versatility of polyolefins in single-ply waterproofing and roofing systems**
Dr. Stefan Ultsch, Applications Leader Roofing and Waterproofing,
DOW EUROPE GmbH, Switzerland

16.10 **Improving performance of geosynthetics for containment of volatile organic compounds through the use of ethylene vinyl alcohol (EVOH) copolymer**
Ms. Cynthia Teniers, Senior Business Development Engineer, EVAL EUROPE, Belgium

16.40 **Sheet extrusion and lamination systems for polymeric roofing and waterproofing membranes – optimum extruder solutions for different polymers**
Mr. Dieter Ernst, Sales Manager Sheet Extrusion Systems, KRAUSSMAFFEI BERSTORFF, Germany

20.00 Conference Dinner

Thursday 2nd December 2010

08.30 Registration and welcome coffee
09.00 Opening announcements

SESSION 3 – INNOVATIONS AND TESTING

09.10 **Fire behaviour and testing of roof/roof coverings**
Mr. Frans Dutrieue, Product Development Manager, WARRINGTONFIREAGENT, Belgium

09.40 **Electrobond EPDM roofing system**
Mr. Bo Peterson, Marketing Manager, TRELLEBORG WATERPROOFING AB, PA POLYMERIC MEMBRANES, Sweden

10.10 **Ground waterproof membranes from planning to application**
Mr. Richard Rothbauer, Ing., Key Account Manager, FATRA, a.s., Czech Republic

10.40-11.10 Morning coffee sponsored by:



H&R ChemPharm (UK) Limited

11.10 **The use of water-based super absorbent polymers as an active component in water barriers**
Mr. Chris Lyons, Product Development Manager, H&R CHEMPHARM UK, United Kingdom

11.40 **Polyurea spray-coating of roofing membranes - case study of a new technology**
Dr. Werner Bertleff, Group Leader, BASF SE, Germany

12.10 **Middle East market trends**
Mr. Asghar M. Hussain, Managing Director, WATER SEAL COMPANY LLC, United Arab Emirates

12.40-14.10 Lunch

SESSION 4 – INSTALLATION

14.10 **2 component polyurethane foam: the flexible solution for insulation attachment**
Mr. Norbert Lash, International Sales Manager, ADCO ROOFING PRODUCTS, United States

14.40 **“Safety first”- basic considerations for the installation of green roofs**
Dipl.-Biol. Wolfgang Ansel, Director, INTERNATIONAL GREEN ROOF ASSOCIATION, Germany

15.10 **Sophisticated control of geomembranes on covers of drinking water reservoirs**
Ms. Silke Schwoebken, Head of International Business Development, SENSOR spol. s.r.o., Slovakia and Mr. Jon Crowther, Managing Director, SENSOR (UK) Ltd., United Kingdom

15.40 Afternoon tea and conference ends

AMI reserves the right to alter the programme without notice. The latest programme including any new speakers or changes to schedules can be viewed on our website www.amiconferences.com

Save €100*
Register before 20th October 2010
and save €100*

* + 19% German VAT

WATERPROOF MEMBRANES 2010: EXHIBITION SPACE

Make it easy for the delegates to find you at this busy event with your own table top exhibition space. Bring your own display stand, or just use the space to have literature and samples available and ensure that you make an impact. The table top exhibition will run throughout the conference in the spacious lobby to the main meeting room.

Registration includes 1 free delegate place!

Space is limited so to avoid disappointment please register for this service as soon as possible. Please note that this service is only available to companies registering at least one delegate to attend the conference.

HOTEL ACCOMMODATION

Delegates are responsible for booking their own accommodation. AMI has negotiated a room rate of €149 for a single room and €187 for a double room (breakfast included) at the Maritim Hotel in Cologne. To reserve a room please contact the hotel direct and state that you are attending “AMI’s Waterproof Membranes 2010 conference”.
Tel: +49 221 2027 845 Fax: +49 221 2027 826/843
Email: reservierung.kol@maritim.de
Address: Heumarkt 20, D-50667 Cologne, Germany.

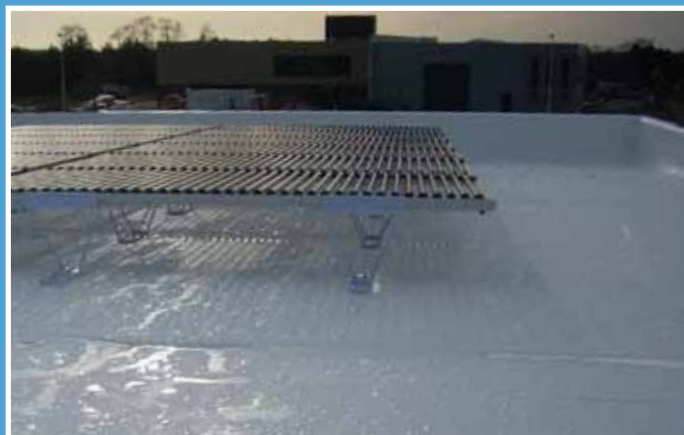


Image courtesy of: RENOLIT

FIVE GOOD REASONS WHY YOU SHOULD ATTEND:

1. Hear top experts talk about key applications of waterproofing

2. Learn about new technology to add value to membranes

3. Review market trends

4. Benchmark your company against other leading players

5. Network with other professionals in the waterproof membranes industry

REGISTRATION FORM

Company: _____

Address: _____

Country: _____

Tel: _____ Fax: _____

e-mail address: _____

VAT No.: _____

(must be completed by all EU Companies)

Company activity: _____

Invoice address *(if different from above)*: _____

DELEGATE DETAILS

(If more than one delegate please photocopy form)

Title: _____ First name: _____

Surname: _____

Position: _____

Special dietary requirements: _____

PAYMENT DETAILS

All payments to be made in Euros

The full delegate fee is €990 + 19%* per delegate

FEES PAID - please tick box and write amount:

 Early bird rate @ €890 + 19%* = €1059.10
(until 20th October 2010) _____

 Delegate fee thereafter @ €990 + 19%* = €1178.10 _____

 Conference dinner @ €75 + 19%* = €89.25 _____

 Table top exhibition @ €1500 + 19%* = €1785
(includes one free delegate place) _____

* German VAT

Total: _____

METHOD OF PAYMENT

On receipt of this registration form your credit card will be debited.
You will be sent an invoice in 5 working days.
 Bank Transfer quoting: 'Applied Market Information Ltd.
 - Waterproof Membranes 2010' to: Commerzbank, Filiale Düsseldorf,
 Breite Straße 25, 40213 Düsseldorf, Germany
 Account number: **1024710** Bank No. **300 400 00**
 IBAN: **DE93 3004 0000 0102 4710 00** SWIFT: **COBADEFFXXX**
 Visa / Mastercard / Eurocard / JCB
(Please note all card payments will be processed in £ Sterling)

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Name of cardholder: _____

Expiry date: _____ 3- digit security code: _____

Cardholder's signature: _____

Signature: _____ Date: _____

WATERPROOF MEMBRANES 2010

CONFERENCE INFORMATION

Date and location

30 November - 2 December 2010

Maritim Hotel Koln

Heumarkt 20

D-50667, Cologne, Germany

Tel: +49 221 2027-0

Fax: +49 221 2027-626



Registration fee

Register before 20th October 2010 for only €890*. The registration fee includes attendance at all conference sessions, the welcome cocktail reception, lunch and refreshment breaks on both days, and a set of conference proceedings.

- **Early bird registration:** Register before 20th October 2010 for only €890*. Thereafter the cost is €990*.

- **Group rates:** For companies wishing to register two or more delegates, group discounts are available. Please contact Ms. Clara Fontana for more details.

Waterproof Membranes 2010 table top exhibition

A limited number of table top exhibition spaces are available in the registration area and coffee lounge directly outside the conference room. The table top exhibition fee is €1500* and includes **1 free delegate place**. Exhibitors may either use tables provided by the hotel (120 x 45 x 75 cm), or bring their own stand or display.

Sponsor this event and promote your company

A variety of sponsorship opportunities are available at this event that can help to promote and enhance your company's products and services to this highly targeted international audience. For further information, please contact the Conference Organiser on: +44 117 924 9442.

Social events

The social events organised for Waterproof Membranes 2010 will provide an ideal setting for delegates and speakers to mix business with pleasure.

- **Welcome cocktail reception**

A welcoming cocktail reception will be held on the first evening. All delegates are invited to attend and it will offer an excellent opportunity to meet speakers and other colleagues. The welcome cocktail reception will run approximately from 18:00 to 19:30 and is included in the delegate fee.

- **Conference dinner**

The conference dinner will take place at a local restaurant on the evening of 1st December 2010. The additional cost is €75*.

Hotel accommodation

AMI has negotiated a room rate of €149 for a single room (breakfast included) at the Maritim Hotel in Cologne. To reserve a room, please contact the reservation department and state that you are attending "AMI's Waterproof Membranes 2010 conference" on:

Tel: +49 221 2027-849 Fax: +49 221 2027-826

Cancellations

Full refunds, less a cancellation charge of €200 will only be made on cancellations received prior to 29th October 2010. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note no refunds may be given on table top bookings.

* + 19% German VAT

CONFERENCE HOTLINE

CLARA FONTANA, CONFERENCE ORGANISER

Applied Market Information Ltd.

45-47 Stokes Croft, Bristol BS1 3QP, United Kingdom

Tel: +44 (0)117 924 9442 Fax: +44 (0)117 311 1534
E-mail: cf@amiplastics.com
The latest programme, including any new speakers or changes to the schedule can be viewed on our website: **www.amiconferences.com**